



# La Mesa Historical Society LOOKOUT AVENUE



Volume 20, Number 1

Spring 1999

## Special points of interest:

- April Rummage Sale
- Mayors of La Mesa - 1912 to Present now on display through June
- Wedding Dress Display in June

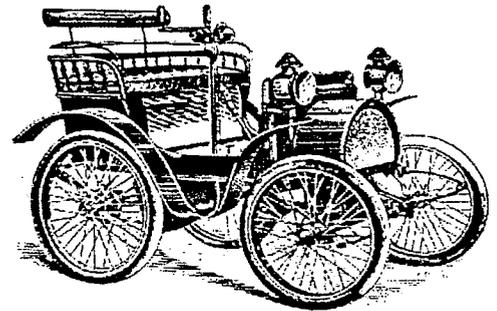
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## What in the world will the future bring?

Predictions for the next century from a 1900 issue of The Ladies Home Journal\*

1. Automobiles will be cheaper than horses are today.
2. Liquid-air refrigerators will keep great quantities of food fresh for long intervals.
3. Hot or cold air will be turned on from spigots to regulate the temperature of a house as we now turn on hot or cold water from spigots to regulate the temperature of a bath.
4. Man will see around the world. Persons and things of all kinds will be brought within focus of cameras connected electronically with screens at opposite ends of circuits, thousands of miles at a span.
5. Electric currents applied to the soil will make valuable plants grow larger and faster, and will kill troublesome weeds. Rays of colored light will hasten the growth of many plants.
6. Wireless telegraph circuits will span the world.
7. Photographs will be telegraphed from any distance.



8. Not only will it be possible for a physician to see a living, throbbing heart inside the chest, but he will be able to magnify and photograph any part of it. This work will be done with rays of invisible light.
9. There will be Air-Ships, but they will not successfully compete with surface cars and water vessels for passenger or freight traffic.
10. Grand Opera will be telephoned to private homes, and will sound as harmonious as though enjoyed from a theatre box.

\* (America 1900/The American Experience (PBS) web site)

## April Rummage Sale

As you do your spring cleaning in your home or garage this year, please save those things you no longer need for the La Mesa Historical Society Annual Rummage Sale. We expect to hold the 1999 sale around the third weekend in April, weather permitting. (It poured last year). You can bring your discs to the McKinney House any Saturday afternoon and put them on the back porch.

They will be picked up every Saturday before dark and stored until the week of the sale. If the items are too large or too heavy for you to carry, please contact Karna Webster at 463-1029 and arrangements will be made, if possible, to pick them up. We can use almost anything except shoes and underwear!

## Open House for Teachers

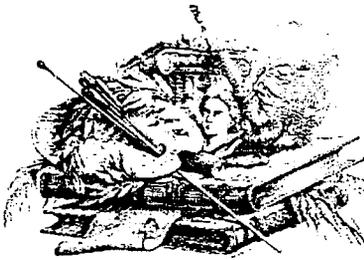
Carol Lockwood

On March 3rd, 11 primary teachers from the La Mesa-Spring Valley School District and two from St. Luke's Lutheran School were welcomed to the McKinney House by Carol Lockwood, Docent Chair, to acquaint them with our School Tour Program.

Packets were prepared for each teacher which included pertinent information about the La Mesa community as well as the McKinney House. Janet Neeb, mentor teacher at Rolando School, had prepared

much of the information for her mentor project several years ago for the LM-SV School District and was the featured speaker. She also shared a video of the history of La Mesa that was part of her project.

Following questions and refreshments, informal tours were given by President Donna Regan, Secretary Pat Kettler, and Treasurer Karna Webster. It is hoped that greater exposure to our museum will build interest in our Society and bring larger numbers of local children to see how families lived in La Mesa almost a century ago.



## Christmas Open House

*"Hot cider and scones topped with jam and whipped cream"*

The fresh scent of pine and fir and the aroma of Marilyn Webb's delicious scones baking in the oven greeted visitors to the Open House on December 5th. In addition to hot cider and the scones topped with jam and whipped cream, visitors could sample cookies made from recipes in a turn-of-the-century cookbook.

Among those viewing the new exhibit prepared by Pat Kettler, *La Mesa Mayors - 1912 to the Present*, were current mayor Art Madrid; Julius Acevez, mayor 1958 to 1960; Martha Anderson, whose husband Enoch Anderson was mayor from 1948 to 1950; and Jim Polak, whose father Benjamin Polak served as mayor from 1936 to 1948.

Karna Webster and Lyn Ekiss were in charge of refreshments; Carol Lockwood provided docents; and May Ann Ehlers oversaw the drawing. Also assisting were Carolyn and George Wildberger, Earlene Lourenco, France Dodson, Kathy Stone, Donna Regan, Helen Odom, Pat Kettler and Ruth Kramer.

The winners of our drawing were:

- 1st prize - Alabaster clock, c. 1910 - Mary-Em Howard
- 2nd prize - Aladdin kerosene mantle lamp - Charlotte Criswell
- 3rd prize - Baby quilt, quilted by LMHS Quilters - Carol Lockwood
- 4th prize - Holiday floral arrangement - Dorothy James

Profits from the Open House were \$1066.

One of the recipes we tried: (from Mrs. Curtis's *Cook Book* 1909, 1914)

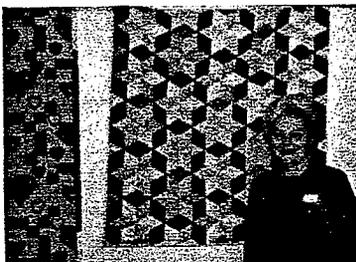
### Cinnamon Strips

- 2 cupfuls brown sugar
- 4 eggs
- 1/2 cupful shredded almonds
- Grated peel 1 lemon
- 1 tablespoonful cinnamon
- 1 teaspoonful cloves
- 4 cupfuls flour

Cream the sugar and eggs till they are a light froth, add the shredded almonds, lemon peel, and spices, sift in the flour, mix to a stiff batter, roll out on a floured baking board, cut into long strips, and bake until brown.



Donna Regan (left) presents first-prize clock to Mary-Em Howard



Third-prize winner Carol Lockwood and baby quilt

## The La Mesa Drug Store

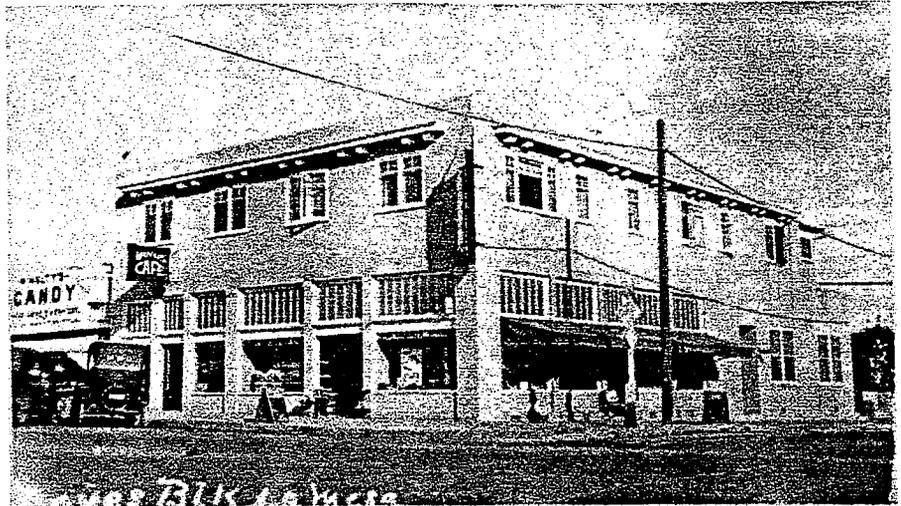
A landmark in downtown La Mesa since its construction in 1921, the La Mesa Drug Store stands at the corner of La Mesa Boulevard and Palm Avenue. The building has served continuously as a drug store since its construction in 1921 and has been owned by members of several locally prominent families, including Noyes, Heller and Grable. Marker and Russell, important La Mesa builders, constructed the building.

The La Mesa Drug Store represents the two part commercial vernacular style common in the early 1920's. This two story, rectangular building features a flat roof and a stucco and ceramic tile exterior. The two part commercial block was a common type of design used for buildings throughout the United States in the years 1850 to 1950. In such buildings, the street level zone suggests public spaces such as stores, banks or hotel lobbies. The upper zone indicates more private spaces such as apartments. This type of building can be traced back to the Middle Ages when the shop/house was common, and the shopkeeper and his family lived over their store.

In La Mesa's example of this time-honored form of architecture, the first floor is designed for commercial use. This floor features four large windows facing La Mesa Boulevard and two smaller windows angled toward the recessed center entrance. The entrance has double aluminum and glass, hinged doors. A second entrance, with stairs leading to the second story, is located on the Palm Avenue side.

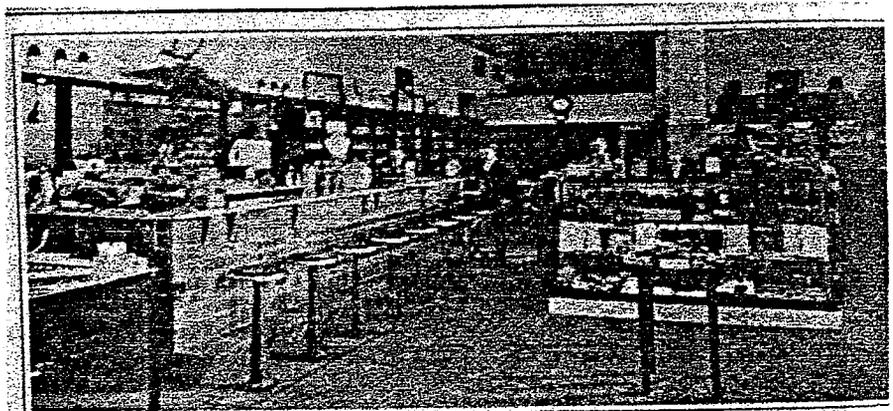
The second floor, designed for offices and apartments, features paired sets of single sash windows on the La Mesa Boulevard side with single and paired sashes and a triple window facing Palm Avenue. A narrow overhang with paired beam supports shelters the second floor windows. The current second floor windows replace the original casements with mullions.

When first constructed, the street level floor featured a brick exterior and was designed for two stores. Each store had a center entrance flanked by a display window on each side. The drug store, which occupied



La Mesa Drug Store, c. 1922

the larger corner space, also had four display windows along Palm Avenue. In 1956, when the drug store expanded to fill the entire first floor, its entrance was moved to the center. The light green ceramic tile edged in black on the ground floor was probably added about that time. The marquee that extends out over the sidewalk on the La Mesa Boulevard side and wraps around the corner to Palm Avenue may have been an earlier addition. The original tall vertical lights above the store windows have been covered over and the ground floor windows on the Palm Avenue side have been removed. The interior of the



Ice cream sold under sanitary conditions. Our fountain is the coolest, cleanest place in town.

Noyes Drug Co. interior showing soda fountain. La Mesa Scout, July 21, 1922



A. Murray Kellock, c. 1920

building has undergone extensive alterations.

In 1921, the La Mesa Drug Store building was constructed for Charles H. Noyes and his wife, Gertrude, on lots 1 and 2, Block 3, Park's Addition by prominent La Mesa builders, Marker and Russell. David C. Marker and Henry Lee Russell built many local structures including the First United Methodist Church in La Mesa. In 1925, H.L. Russell constructed a \$20,000 home for Fred J. Hansen on Mt. Helix.

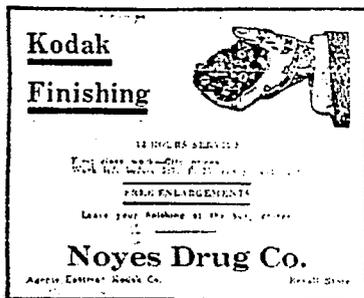
Born in Canada in 1879, Charles H. Noyes was employed in a pharmacy in Houlton, Maine when he married Gertrude Hovey in 1903. After moving to California in 1906, Noyes and his family lived in Alhambra and Santa Monica before arriving in La Mesa in September 1910. By 1911, he had purchased an existing drug store in the Homemaker Block on the southeast corner of Spring and Lookout Avenue (now La Mesa Boulevard). The store became known as the Noyes Drug Company and remained at that location until February 4, 1922, when Noyes opened his new store at 8301 Lookout Avenue (La Mesa Boulevard). The buff colored, 50 x 80 ft. building featured a 30 x 50 ft. main room for the drug store with old ivory colored walls, mahogany woodwork and fixtures and woodstone floors throughout. Noyes installed a 14 ft. long soda fountain at a cost of \$2,000. At

the rear of the main room there was a balcony overlooking the main floor. Offices for Noyes and Mr. C.F. Wilkins, an optometrist were located on the balcony. The prescription department was located underneath the balcony and enclosed from the rest of the store. Dr. Harry Block, a dentist, rented an office near the stairway at the Palm Street entrance.

The building was designed to house two businesses on the ground floor: the drug store and a second business, Updyke's Café and Bakery, located in the eastern part. Claude C. Updyke, who was a native of Michigan, had come to La Mesa from Tucson, Arizona. He opened his first La Mesa Bakery in December 1920 in the Hutchinson Building, but moved to the new Noyes Block a year later. Updyke advertised "home-cooked foods and fresh baked goods." On September 30, 1922, he married Mrs. Gertrude Park, a well-known La Mesan who was employed as the chief operator in the local telephone exchange. He closed the restaurant and bakery in 1924, but opened at a new location at Nebo Dr. and Lookout Avenue in 1930.

After Updyke's Café and Bakery closed, a series of businesses occupied the space until 1956, when the drug store expanded to fill the entire first floor. Other occupants as listed in the city directories at 8305 La Mesa Boulevard included Ballard's Café (1929-1930), operated by Viola Ballard; a restaurant run by Charles V. Reiffel (1932); and a bakery owned by Earl Logan. This Bakery subsequently moved one block west, where it remained for many years as Logan's La Mesa Bakery, later operated by his son and then other owners. Logan went on to serve on the La Mesa City Council and was mayor of La Mesa from 1954 to 1956. The second floor of the building housed professional offices and several apartments.

Gertrude Noyes died unexpectedly on Dec. 7, 1922 at the age of 44. Soon after that her husband planned to retire because of his own poor health. On Feb. 14, 1924, he married Mrs. Cecelia Montgomery, who had lived in La Mesa about two years and was employed by a local bank. Two weeks later, on February 29, 1924, Charles H. and Cecelia H. Noyes, sold the drug store build-



La Mesa Scout, June 2, 1922



La Mesa Boulevard, 1928. The La Mesa Drug Store is at top right.

ing to C.M. and Maude C. Grable for about \$28,000. The drug business was sold separately to J.W. Davis, a retired businessman who lived on Grossmont. From the time Noyes sold the business and the building separately, the ownership apparently remained separate until at least 1974. After moving to San Diego, Charles H. Noyes managed the Avenue Pharmacy on Adams Avenue from about 1927 until his death in 1942.

C.M. Grable, the new owner, was the brother of Sherman Grable and had worked with him previously in the Grable-Francisco-Bleifuss Company, major real estate developers in La Mesa and Spring Valley. At the time he purchased the drug store building, C.M. Grable and his wife, Maude, were living in Chicago, Illinois. Although the *La Mesa Scout* newspaper reported that the Grables planned to make their home in La Mesa, there is no indication that they ever did. On March 24, 1932, C.M. Grable, now a widower, sold the building to Mathias F. and Lulu A. Heller. Heller was a prominent San Diego businessman.

Mathias Heller, a native of Missouri, came to San Diego in 1889. With Samuel Fox in 1905, he erected the Fox-Heller Building at the corner of 5<sup>th</sup> and E street in San Diego. By 1929, he had built his grocery business into a chain of 42 Heller stores throughout San Diego County. He sold the chain in 1929 to McMarr Stores, Inc. and became president of the Heller Investment Company. In 1930, the investment company erected the Heller Building at 8295 La Mesa Boulevard for \$45,000. This was just two years before Mathias Heller purchased the drug store building across the street from the Heller Building. Mr. Heller was well known in San Diego where he was a member of the San Diego Chamber of Commerce, a member of the Elks, a director of the Red Cross, and the vice president of the Boy Scouts.

On March 6, 1936, Mathias Heller and his wife sold the La Mesa Drug Store building to William B. Nicholl. A few months later, William Nicholl and his wife separated and divided the property. The Drug Store building was given to Mrs. Nicholl. William Nicholl quitclaimed the property to his wife,



La Mesa Drug Store, c. 1938

Irene M. Nicholl, who owned the building until 1965. William and Irene Nicholl lived in La Mesa only one year and then apparently moved out of the country. Little is known about them.

When J.W. Davis purchased the drug store business as an investment in 1924, he hired Mr. F.H. Keville as the manager. Davis was not a pharmacist and took no active part in the business. In November 1926, San Diego pharmacists Edward A. Gaut and Roy F. Parker purchased the drug store "stock, fixtures, and good will" from J. W. Davis. The sale was due to the poor health of J.W. Davis who was hospitalized in December 1926 and died on April 18, 1927 at Balboa Hospital at the age of 50.

Edward Albert Gaut had served in the Marine Corps during World War I. He managed the drug store business with fellow pharmacist Roy F. Parker, calling it the La Mesa Drug Company. In October 1927, pharmacist A.H. Souders and J. Mason Adams acquired the company. Souders came to California from Broken Bow, Nebraska where he had

OUR SEMI-ANNUAL  
**Rexall 1 Cent Sale**  
 Thursday, Friday and Saturday  
 April 24, 25 and 26  
 La Mesa Drug Co., Inc.

La Mesa Scout, April 18, 1930



La Mesa Drug Co. float in the annual Parada de las Flores on La Mesa Blvd., 1950's



Interior of La Mesa Drug Store, c. 1960

owned a drug store; Adams had been in the drug store business in Canada. Both had many years' experience and hoped to move their families to La Mesa. By 1932, A. Murray Kellock, a pharmacist, had joined the La Mesa Drug Company. In 1933, he was listed as corporation secretary, and in 1934, as manager.

A. (Andrew) Murray Kellock was a native of Calgary, Canada. He had worked as a boy at his uncle's pharmacy and had graduated from both college and pharmacy school while still in Canada. He was working in Wisconsin when he met his future wife, Marion

Frease. After their marriage in 1931, Kellock and his wife moved to La Mesa. Purchasing the business about 1935, Kellock managed the drug store and served as president of the La Mesa Drug Company for many years. He became well known in the community. Until their first child was born in 1935, Marion served as the drug store's bookkeeper. Later Mrs. Grace Seborg, who was A. Murray Kellock's sister, served as bookkeeper for about 20 years. In 1967, A. Murray Kellock retired and sold the business to Charles A. Etue, who succeeded him as president of the La Mesa Drug Company. Etue continued as president until at least 1972.

On November 22, 1965, Irene M. Nicholl, then a widow, sold the building to Gladice L. Knudtson, a widow who lived in San Diego. Mrs. Knudtson was the first wife of Wilfred M. Knudtson, La Mesa osteopathic physician and surgeon who died on March 26, 1964. He was the son of Martin Knudtson, La Mesa pioneer. Gladice held the property until June 27, 1974, when she in turn sold it to Lee F. and Geraldine Garich who owned it for two years. Lee Garich was a pharmacist who had managed drug stores in San Diego for at least twenty years and was the president of Ray Drug Company. It is uncertain whether or not Mr. Garich acquired any interest in the La Mesa Drug Company during the time he owned the building. Lee and Geraldine Garich sold the building in 1976 to Monday Enterprises, Inc. of San Diego. In 1977, Monday Enterprises, Inc. was a California corporation with Keith H. Wells serving as president and Norman Nouskajian as secretary.

Monday Enterprises, Inc. owned the building from January 5, 1976 to June 27, 1977, when they sold it to M&M Investments, a general partnership of James E. Mellusi, Sr. and Dr. James E. Mellusi, Jr. James Mellusi, Sr., a former tuna boat captain for the Westgate fleet, was the fleet operations manager for Westgate Terminal in San Diego. Dr. James E. Mellusi, Jr., a San Diego dentist, hired a pharmacist to operate the drug store business. After the death of Dr. Mellusi from injuries suffered in a car accident in 1993, James E. Mellusi, Sr. and Valerie Mellusi sold the drug store



La Mesa Drug Store, October, 1997

building on February 3, 1994 to Gary W. and Karen L. Green of San Diego.

The Greens undertook a significant renovation of the building, especially the second floor, and repaired the large "Drugs" sign. On April 3, 1995, the Greens sold the building to Garry L. and Carol A. Rosenberg, the current owners.

From 1921 until today, the La Mesa Drug Store building has occupied a prominent corner in downtown La Mesa. The pharmacy has served area residents continuously for more than seventy years. The owners and pharma-

cists have held prominent places in the community and participated in local affairs. The building and the historic pharmacy represent an important part of La Mesa history.

Note: The history of the La Mesa Drug Store was researched by Karna Webster and Donna Regan. We wish to especially thank for their assistance, the current building owners, Garry and Carol Rosenberg and Jane Chaniese, daughter of A. Murray Kellock.

## Betty Teague 1923-1998

Betty Teague's dedication to the La Mesa Historical Society was part of her commitment to the community as a whole. From the Society's formation to her passing on October 19, 1998, Betty was active in preserving our local history.

Betty and her husband Richard co-chaired La Mesa's U.S. Bicentennial Committee from 1973 to 1976. An outgrowth of the Bicentennial, LMHS was incorporated in 1975, with Betty and Richard as charter members. Over the years Betty served on the Board of Directors as a director, vice-president, and parliamentarian. She worked with the docents, on bylaws, on special events and projects, and with McKinney House interior and yard restoration. Also a member of the San Diego Railroad Museum, she was part of the LMHS/SDRM joint committee for the La Mesa Depot Museum and was a docent there.

Betty loved welcoming visitors to the McKinney House and making it come alive with her stories. School tours would be shown the storage space under the stairs—the "cubbyhole"—and the drawer in the dining room where Florence McKinney kept toys for her visiting grandchildren. She spoke of the importance of preserving as a museum a middle-class house such as the McKinneys', rather than just the homes of the wealthy.

Born January 11, 1923, in Mason City, Iowa, Betty Ann Harvey came to Bell, California, with her family in 1928. After graduating from Bell High School and attending Pepper-

dine University, she married John Richard Teague in 1941.

In 1958 the Teagues moved to La Mesa, where they raised their four children, Richard, Bill, Aileen, and Kathleen. Richard continued his career with Pacific Telephone, and both became active in the community. Betty joined the PTA and eventually became 9th District president. For 20 years she was a Pink Lady in the Grossmont Hospital Auxiliary. Her leadership in these and other civic organizations led to her being named La Mesa Woman of the Year in 1971.

Both Richard and Betty shared a love for parks and recreation. Richard was first named to La Mesa's Parks and Recreation Commission in 1963, and went on to serve at the county and state levels.

After Richard's passing in 1995, Betty continued to be active. For the last several years she was a member of the city's Community Services Commission and involved with the League of Women Voters.

Every Ice Cream Social and Christmas Open House would usually find Betty greeting visitors at the McKinney House front door. She was a warm and gracious person, articulate and with a wealth of ideas, and always with a ready laugh.



Betty Teague

## Margaret Pearson 1914-1999



Margaret Pearson

La Mesa lost a descendant of one of its early families with the passing of Margaret Pearson on January 27th of this year. A long-time LMHS member, Margaret was especially active in the Quilters.

Margaret was the great-granddaughter of Linus and Mary Fellows, who by the 1880's were operating the Fellows or Cypress Hotel near what is now the corner of La Mesa Boulevard and University Avenue. Among their boarders were the men who were hauling the lumber to build the wooden flume which would bring water from the Cuyamaca Mountains and those who were building the San Diego, Cuyamaca & Eastern Railroad through La Mesa. In *La Mesa-Yesterday and Today* (1924), Anna Gilbert describes Mary Fellows serving a delicious Christmas dinner for 25 cents. When she wanted rabbits for breakfast, a daybreak walk with her shot gun through the nearby brush would produce all she needed. Quail she shot on the wing. Among Margaret's family heirlooms were Mary's gun and one of the hotel registers. Today Mary Fellows Avenue commemorates this pioneer La Mesan.

The Fellow's daughter, Rocena, who served as La Mesa's second postmaster from 1892 -1898 , married M.H. Youngs in

1885. Their son Earl and his wife, Blanche Schroeder, were Margaret's parents.

Margaret was born on March 28, 1914, in San Diego. After attending Jefferson Elementary and Wilson Junior High, she graduated from Hoover High School in 1933. In 1937 she married John Pearson, a building contractor; they had one son, Alan. The Pearsons moved to La Mesa in 1958.

Margaret was an excellent seamstress. In her earlier years, she made all of her own clothes as well as working as a dressmaker for others.

She was a founding member of LMHS Quilters, which first met in 1978. An important source of income for the Society for twenty years, these women shared their artistic talents and skills in making baby quilts and the quilt for the Ice Cream Social drawing, plus hand quilting tops on commission. Their weekly meetings were a source of creativity and friendship.

Margaret Pearson is remembered as a person with a twinkle in her eye and a dry sense of humor, forthright but kind, who remained upbeat and cheerful. She will be missed.

## Recent Acquisitions

We gratefully acknowledge the following donations to our collections:

La Mesa Senior Center - Bound volume of *The Life News*, January to June, 1978. This newspaper was a weekly serving La Mesa and surrounding communities.

Donna Regan - Two blotters advertising Paul R. Fellows, Resident Agent, for Camden Fire Insurance and National Fire Insurance Company of Hartford. Fellows' office was located at 4728 Palm Avenue.

Ralph Rodgers - Small wooden trunk with domed lid, covered with tan patterned paper. "J.W. Porter/Chicago" is printed on one side, and a note written by Porter in 1902 is glued inside. In 1916, James W. Porter (1836-1934) moved into Rose Hedge, the 1890's house that was demolished in the 1960's to make way for Rose Hedge Manor condominiums on La Mesa Boulevard. Porter gave to the City of La Mesa Porter Park (where the Senior Center now is) and Porter Hall, which was the community's library from 1932 to 1957. His brother Henry, a retired medical missionary, lived on the ad-



joining property in the house he named "Ping An Shan." Another brother, Edwards W. Porter, served as mayor of La Mesa 1920-1924. The trunk remained in the Porter family until the 1970's.

Katharine Slater Zipf Sandstrom - Wedding dress, satin shoes, silk stockings, and veil worn by her grandmother, Maria Louise Bogardus, when she married Oscar Robert Zipf in Paxton, Illinois, on April 28, 1892. The one-piece dress with a full train is of ivory silk brocade which has a pattern of ribbons, flowers, and crossed bows and quivers of arrows.

Marjorie McKinney Varney - Mahogany wall pocket made by her grandfather, William Maxwell. William, his wife Eva, and their two children moved to La Mesa in 1906. William worked first for the Park-Grable Investment Company, then operated a restaurant on La Mesa Boulevard with his wife. In 1915, their daughter Marie married Cromwell McKinney, the eldest of Henry and Florence McKinney's sons. Marjorie is one of their three children.

Unknown donor - String holder; openwork metal ball, hinged to open.

### Mayors of La Mesa from 1912

A display of Photos of each of the twenty-two mayors of La Mesa along with highlights of La Mesa's growth from 1912 to recent times was assembled and will continue to be shown through June of this year. A special thank you to Norrie West for all the information gathered about many of the mayors and for the loan of photos the Society does not have in its files. Information for highlighting the development of La Mesa was taken from *La Mesa Scout* newspapers and the Society's history booklet, **LA MESA - BRIEF HISTORY.**

### Computer, Printer Donation

Thanks to recent donations by board members and others, the Society now has a computer and printer. The computer with accompanying word processing and desktop publishing software was a gift from Marjorie Cray. Lyn Ekiss gave us an oak computer desk, and contributions from others enabled us to purchase a color inkjet printer.



### Wedding Dress Display in June

At our 1999 Ice Cream Social the La Mesa Historical Society's Exhibits Committee plan to display some of the wedding dresses in its

collection. The dresses date from the 1870's, through the turn-of-the-century, to more recent times.

#### MEMBERSHIP IN LA MESA HISTORICAL SOCIETY

##### *An Invitation to Join*

The Society depends upon membership dues, bequests and fund raising activities to support restoration and preservation of local history. *Memberships and donations are tax deductible to the extent allowed by law.* Membership categories include:

- |                              |                                    |                                      |
|------------------------------|------------------------------------|--------------------------------------|
| ___ Benefactor..... \$250    | ___ Sponsor/Organization.....\$ 25 | ___ Student (under 18 yrs.).....\$ 1 |
| ___ Life (Single)..... \$125 | ___ Family (2 adults).....\$ 15    |                                      |
| ___ Patron..... \$ 40        | ___ Individual..... \$ 10          |                                      |

To join the La Mesa Historical Society, please complete and return this form with your check to :  
**LA MESA HISTORICAL SOCIETY, P.O. BOX 882, LA MESA, CA 91944.**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\*\*\*\*\*  
 \* I would like to become \*  
 \* involved in the \*  
 \* Society's work.  \*  
 \*\*\*\*\*



P. O. Box 882, La Mesa, California 91944

## La Mesa Historical Society

Museum: Rev. Henry A. McKinney House (1908)  
8369 University Avenue

Non-Profit Org.  
U.S. Postage  
PAID  
La Mesa, CA 91941  
Permit No. 208

Change Service Requested



The La Mesa Historical Society operates the Rev. Henry A. McKinney House, a 1908 house museum located at 8369 University Avenue (corner of Pine Street) in La Mesa. Hours are 12:00 to 3:00 p.m. on Saturday afternoon or by appointment. Group tours are available. Call 466-0197 for further information.

*Lookout Avenue* is the official publication of the La Mesa Historical Society, P.O. Box 882, La Mesa CA 91944. Published quarterly.

Lookout Avenue was the original name of La Mesa Boulevard. From the 1890's until the City Council voted to change the name in 1940, Lookout Avenue was La Mesa's main street.